

FOR IMMEDIATE RELEASE  
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## **AIADA Honors Orange County Auto Dealer David Wilson With Lifetime Achievement Award**

**New Orleans, La. (Jan. 27)** – The American International Automobile Dealers Association (AIADA) today honored Orange, Calif., auto dealer David Wilson with its 2014 David F. Mungenast Lifetime Achievement Award. The award, named after the late AIADA chairman and legendary St. Louis-area automobile dealer, was presented during AIADA's 44<sup>th</sup> Annual Meeting and Luncheon in New Orleans, La.

“I can think of no one more deserving of this year's Lifetime Achievement Award than David Wilson. Along with building a successful dealership group, he has also invested considerable time and resources to better the lives of his employees and those in Orange County,” said AIADA President Cody Lusk. “His commitment to the industry as well as his community is truly an example everyone in our industry can look up to.”

Wilson has been involved in the auto retail industry for over 40 years and today is the owner and CEO of Wilson Automotive Group. The group has been recognized as one of the ten largest dealership groups in the country, with 17 dealerships and over 2,000 employees. Wilson has also served in several leadership roles in the auto retail community, including vice president and president of the California New Motor Vehicle Board, as well as board member of California Motor Car Dealers Association, Orange County Motor Car Dealers Association, Southern California Toyota Dealers Advertising association, and AIADA. His awards and accolades include the Orange Chamber of Commerce's 1987 Business Person of the Year, Chapman University's Orange County Outstanding Corporate Citizen, and the YMCA's Orange County Executive of the Year.

In addition to his prominent industry involvement, Wilson is noted for his extensive commitment to the Orange County community. He is a recipient of the Horatio Alger Award, which provides scholarships for highly motivated but economically disadvantaged young people. Additionally, he serves on the Chapman University Board of Trustees and the Orange County Council of the Boy Scouts of America. He and his dealership, Toyota of Orange, are the originating sponsors of the “Round Orange Race,” which raised \$250,000 for the Orangewood Children's Foundation and now raises scholarship funds for Chapman University students.

The award's namesake, David F. Mungenast, was known by family members, employees, and those in the industry and community as their founder, mentor, employer, and friend. His legacy as a dealer, husband, father, and member of his community inspired AIADA's board of directors to accept nominations every year in search of a leader who possesses a similar community spirit

and devotion to the international nameplate auto industry. For more information on the award, visit [www.AIADA.org](http://www.AIADA.org).

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**About AIADA:** Established in 1970, AIADA is and continues to be the only association whose sole purpose is to represent America's 10,000 international nameplate automobile franchises that sell and service the following brands: Acura, Aston Martin, Audi, Bentley, BMW, Ferrari, Honda, Hyundai, Infiniti, Jaguar, Kia, Land Rover, Lexus, Maserati, Maybach, Mazda, Mercedes, MINI, Mitsubishi, Nissan, Porsche, Rolls Royce, Saab, Scion, Smart, Subaru, Toyota, Volkswagen, and Volvo. These retailers have a positive economic impact both nationally and in the local communities they serve, providing more than 500,000 American jobs. Visit AIADA online at [www.aiada.org](http://www.aiada.org).