The Wall Street Journal Print and Digital Amenity Program

Enhance visitor experience and negate wait times with The Wall Street Journal. Whether they arrive for a tune-up or a trade-up, or to work productively in your space, enrich their visit with time well spent. It's easy. Simply join our AIADA pilot program and enjoy an attractive print package rate and complimentary digital access.

We deliver professional sales support and unmatched value.

- Low minimum commitment of 6 daily copies Monday – Saturday.
- Complimentary WSJ digital (WSJ.com) easily accessible via your wi-fi on premises.*
- WSJ supplied service-area posters or tent cards.
- Only $.60 per copy or $3.60 per day for six copies.
- Quick and easy installation in 5 – 7 business days.
- Simply provide mailing address and dealership IP address(es).
- Authentication link provided.

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*WSJ will set up a unique URL (e.g. wsj.com/aiada) and customers would simply need to enter the unique URL into their browser after they connect to the dealership's Wi-Fi.

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