

Subaru of Keene

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**SUBARU OF KEENE PRESENTS DONATION CHECK OF \$20,000 TO LOCAL
CHARITY MONADNOCK FAMILY SERVICES IN HONOR OF 2020 SUBARU SHARE
THE LOVE® EVENT**

Keene, NH, March 22, 2021 – As part of its ongoing support of local communities, this Wednesday, March 24th, Subaru of America, Inc. (“SOA”) and Subaru of Keene will present a check for \$20,000 to Monadnock Family Services. Monadnock Family Services was selected by Subaru of Keene as their hometown charity choice for the 2020 Subaru Share the Love Event.

From November 19, 2020 to January 4, 2021, with every new Subaru purchased or leased, Subaru donated \$250 to each customer’s choice of charities. For the fifth year in a row, there was no cap on the total donation from Subaru of America to its Share the Love charitable partners. At the culmination of this year, SOA and its retailers hope to exceed a grand total of \$200 million donated since the creation of the Subaru Share the Love Event to celebrate the thirteenth anniversary of the event.

For 2020, SOA selected the four national charities: The American Society for the Prevention of Cruelty to Animals® (ASPCA®), Make-A-Wish® , Meals on Wheels America, and National Park Foundation, while Subaru retailers could also elect to add a hometown charity to help support their community. Subaru of Keene selected Monadnock Family Services as it’s hometown charity and listed it as an organization that customers could select to receive the 2020 Subaru Share the Love Event donation. The check for \$20,000 will be presented to Monadnock Family Services by Bill Fenton, President of Fenton Family Dealerships, on March 24, 2021.

“We are honored to be part of Subaru’s Share the Love program. Now in its 13th year, they are on track to bring their total donation to over \$200 million.” Bill Fenton recounts of the Share the Love Program, and continues on about this year’s event, “[Monadnock Family Services] provides mental health services to children and adults in Cheshire County. Their need for services has never been greater. We are very proud to assist them with their mission by choosing MFS as this year’s Hometown charity supported by Subaru of Keene.”

For more information about Subaru of Keene, please visit www.SubaruofKeene.com. To learn more about the Subaru Share the Love Event, please visit www.subaru.com/share-the-love.html.