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Price Simms Family Dealership Group Gifts The Salvation Army \$100,000 for Disaster Relief

SACRAMENTO, CA (October 20, 2020) – Price Simms Family Dealership Group has made a generous donation of \$100,000 to The Salvation Army to support the nonprofit's disaster relief efforts. The Salvation Army is on the ground before, during and long after a disaster. They are part of the communities in which they serve. This amazing gift will help the nonprofit serve those who lost everything in recent wildfires and ensure The Salvation Army is ready to respond to the next unfortunate disaster.

"Unfortunately, these disasters have become way too familiar in the past few years," said Major Ivan Wild, Salvation Army Divisional Commander. "It has been a drain on our resources but thanks to this generous support we can continue meet the need. Price Simms Family Dealership is an example of family owned community minded business is all about—others. It is because of family like yours that gives us not only the resources to meet the need, but it also gives us a great moral boost and encouragement."

Through the support of the Price Simms Family Dealership Group, The Salvation Army's critical mission during disasters will continue. Those behind the family owned and locally operated business hope their gift will inspire others to step up and give to The Salvation Army and their community.

"The Price Simms Family dealerships are committed to providing value, integrity, and trust to the communities we serve," said Adam Simms, CEO Price Simms Family Dealerships. "We are so happy to support the Salvation Army in the work they do across the Bay Area."

The \$100,000 gift will be split between the North, South and East Bays in Northern California. Included in the areas this gift will support are The Salvation Army of Napa and The Suisun City Salvation Army Kroc Center. In Napa, The Salvation Army Napa Valley Culinary Training Academy has helped provide meals to wildfire evacuees, first responders and those struggling to make ends meet due to COVID for more than 200 consecutive days. At the height of the recent wildfires, they provided more than 4,000 meals per day. The Kroc Center crew responds at a moment's notice to wildfires and spot fires in Solano County. During the LNU Lightning Complex Fire in August 2020, the nonprofit served first responders on the front lines.

About Price Simms Family Dealership Group

The Price Simms Family Dealerships have been proudly serving local neighborhoods throughout the Bay Area since 2003 and are committed to providing excellence to their community with value, integrity, and trust.

Visit our local Price Simms Family Dealerships: Toyota Walnut Creek, Toyota Sunnyvale, Toyota Marin, Los Gatos Luxury Cars, The Luxury Collection Walnut Creek, Marin Luxury Cars, Polestar Marin, Polestar San Jose,

Mercedes Benz of Fairfield, Ford Fairfield, McLaren San Francisco, Volvo Palo Alto. For more information, visit PriceSimms.com.

About The Salvation Army

The Salvation Army annually helps more than 23 million Americans overcome poverty, addiction, and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,600 centers of operation around the country. In the first-ever listing of “America’s Favorite Charities” by *The Chronicle of Philanthropy*, The Salvation Army ranked as the country’s largest privately funded, direct-service nonprofit. For more information, visit SalvationArmyUSA.org. Follow us on Twitter @SalvationArmyUS and #DoingTheMostGood.

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