



Make-A-Wish® Wisconsin • 200 E. Washington Street, Suite 2F • Appleton, WI 54911
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THE BERGSTROM AUTOMOTIVE TEAM MAKES A BIG IMPACT BY RAISING \$154,150 TO HELP GRANT WISHES FOR LOCAL KIDS, LIKE PEYTON, WHO ARE BATTLING CRITICAL ILLNESSES! JOIN US ON THURSDAY!

Appleton, Wisconsin (June 1, 2021) – In May, Bergstrom Automotive team members partnered with Make-A-Wish® Wisconsin to raise critical funds to help grant the wishes of local children battling critical illnesses to provide the essential hope, strength and joy they need. During their 2021 Drive for Dreams campaign, Bergstrom Automotive team members raised \$154,150, bringing their total contribution to nearly \$2.5 million over this incredibly impactful 21-year partnership, which has helped make hundreds of wishes come true!

"Thank you to our guests, business partners, team and the great people in our communities for supporting Make-A-Wish® through our Drive for Dreams campaign," said Tim Bergstrom, President & Chief Operating Officer, Bergstrom Automotive. *"With more than 500 life-affirming wishes pending, we are proud to work alongside our communities to help Make-A-Wish Wisconsin ensure that every medically qualified child can benefit from a life-changing wish."*

Throughout the month, all Bergstrom Automotive dealerships donated \$5 for every test drive taken. Plus, Bergstrom donated \$5 for each new fan on social media. On Saturday, May 22nd, Bergstrom dealerships throughout the Fox Valley, Green Bay, Oshkosh & Madison held a special Oil Change Day offering free oil changes with a donation of \$15 or more to Make-A-Wish Wisconsin. Hundreds of oil changes were performed on this special day!

Join us this Thursday, June 3rd at 11:45 a.m. at Bergstrom Subaru of Green Bay, 761 Pilgrim Way to celebrate the Bergstrom Automotive team's efforts with a \$154,150 check to be presented to Make-A-Wish Wisconsin to help grant many life-changing wishes for local children battling critical illnesses. Plus, meet 3-year-old Peyton from Omro who is battling chronic myelomonocytic leukemia. Her special wish to have a custom playhouse was granted in May. Peyton is one of the many local kids whose life-affirming wishes will be granted thanks to the Bergstrom Automotive team and our community!



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“I have seen first-hand the power that a wish come true has with these precious kids, who are feeling more isolated than ever. A wish allows them to laugh, play and experience the best that life has to offer, beyond hospital walls. Thank you to everyone who gives their time, money or resources to help make these children’s special wishes come true!” – Peggy Van Grinsven, Peyton’s Volunteer Wish Granter

About Make-A-Wish® Wisconsin

Together we grant the wishes of children battling critical illnesses. A wish come true replaces fear with hope, anxiety with strength and sadness with joy. For many of our kids, their wish marks a turning point in the fight against their illness! Currently, there are more than 500 life-affirming wishes pending, our highest number ever, all while many of the fundraisers we rely on have had to cancel due to the pandemic. Thanks to our caring supporters, like Bergstrom Automotive and our community, local children will discover the power of a wish come true this year. For more information about Make-A-Wish Wisconsin or to learn how you can make a difference, please call 920.993.9994 or visit wisconsin.wish.org.

About Bergstrom Automotive

Bergstrom Automotive, headquartered in Neenah, Wisconsin, is one of the top 50 automotive retailers in the U.S. and the largest in Wisconsin. The company employs over 1,750 teammates statewide and is focused on delivering outstanding guest service.

The Bergstrom organization sells and services the following franchises: Acura, Alfa Romeo, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, FIAT, Ford, Genesis, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, Land Rover, Lexus, Lincoln, Maserati, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Porsche, Ram, Sprinter, Subaru, Toyota, Volkswagen and Volvo in facilities located throughout the state of Wisconsin. More information is available at bergstromauto.com.

