

INTERNATIONAL TRADE IS GOOD POLICY
Support the Global Economy

BACKGROUND

Trade is essential to America's economic growth, high standard of living, and job creation. According to the United States Trade Representative, U.S. goods and services exports supported an estimated 11.3 million jobs in 2013. Trade is an engine of economic growth and is a proven strategy for building global prosperity. President Obama stated his commitment to the global trade during his 2015 State of the Union address.

"Today, our businesses export more than ever, and exporters tend to pay their workers higher wages. But as we speak, China wants to write the rules for the world's fastest-growing region. That would put our workers and businesses at a disadvantage. Why would we let that happen? We should write those rules. We should level the playing field. That's why I'm asking both parties to give me trade promotion authority to protect American workers, with strong new trade deals from Asia to Europe that aren't just free, but fair."

POSITION

The American International Automobile Dealers Association is dedicated to promoting and preserving free and open markets worldwide. AIADA cooperates with the White House, and both Republican and Democratic leaders to pursue the goal of liberalized trade, whether it is in opposing legislation that negatively impacts auto trade directly or in supporting the general principle of international trade. The United States is the world's largest economy and the largest exporter and importer of goods and services. Trade is critical to America's prosperity - fueling economic growth, supporting good jobs at home, raising living standards and helping Americans provide for their families with affordable goods and services. Trade expansion benefits families and businesses by: supporting more productive, higher paying jobs in our export sectors; expanding the variety of products for purchase by consumers and business; encouraging investment and more rapid economic growth; trade keeps our economy open, dynamic, and competitive, and helps ensure that America continues to be the best place in the world to do business.

MORE ABOUT THE ISSUE

- America drives the world economy, but outside our borders are markets that represent 80% of the world's purchasing power, 92% of its economic growth, and 95% of its consumers. (*U.S. Chamber*)
- International Monetary Fund forecasts indicate that nearly 87 percent of world growth over the next 5 years will take place outside of the United States.
- Total trade with 14 FTA partners (representing 20 countries) boosted U.S. GDP by \$1.0 trillion. Total U.S. exports of goods and services to the world were \$462.7 billion higher than they otherwise would have been because we trade with these countries. Further, trade with the FTA partners supported 17.7 million U.S. jobs across the range of U.S. industries. (Opening Markets, Creating Jobs: Estimated U.S. Employment Effects of Trade with FTA Partners, Study by U.S. Chamber)
- The same study found nearly 38 million U.S. jobs depend on trade with America's free trade agreement (FTA) partners — 5.4 million of which were created by the increase in trade by recent agreements.

THE ECONOMIC IMPACT OF INTERNATIONAL AUTOMAKERS AND AUTODEALERS

- International nameplate automobile dealers are selling more vehicles across the U.S. than ever before, employing more than 500,000 Americans at nearly 10,000 dealership franchises across the country with a total combined average payroll of \$25 billion.
- International automakers exported nearly 900,000 American-made vehicles to more than 72 countries around the globe from the U.S. last year.
- International automakers have invested more than \$72 billion into 425 facilities and offices, with 33 manufacturing plants and 59 research and development centers located across the country with 123,000 direct employees with a payroll of \$9.3 billion.
- To learn more about the growing economic impact of international auto industry visit <http://www.aiada.org/our-impact>