

HELP THEM HELP YOU!

We at the American International Automobile Dealers Association created the **Dealer Visit Program** to provide opportunities for dealers and their employees to interact with elected officials. Through this program, you have the chance to provide your Member of Congress a tour of your facilities, introduce them to your employees, and give them a real sense of what goes into running today's auto dealerships.

You are investing in the long-term success of your business by becoming involved in our **Dealer Visit Program** and **Legislative Action Network**. Let AIADA provide you with the tools necessary to make these visits happen. Nothing could be easier—or more effective—a true win-win for you and your elected officials.



Cody Lusk
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DEALER VISIT
★ PROGRAM ★

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DEALERS MAKE AN IMPACT

GET CONNECTED

LEGISLATIVE ACTION NETWORK

The AIADA **Dealer Visit Program** allows Members of Congress to see first-hand the challenges and rewards of running your successful dealership. This is an opportunity to jump start a vital one-on-one relationship between you and your elected officials. It provides you with the chance to spend time with your Member of Congress while touring your dealership, meeting staff, and discussing current federal legislation that impacts the international auto nameplate industry.

"It is important for dealers to become involved in the political process, especially when it comes to building a relationship with their Members of Congress. Invite your representative to your store, spend time with them face to face. All of that time spent together builds trust and when there comes a time you need them to listen to you, they will."

— John Roberts of John Roberts Nissan and Toyota in Manchester, Tennessee

Now is the time to contact your Member of Congress and invite them to your dealership. There is truly no better way to demonstrate the value your business brings to the community.

AIADA will be there every step of the way to help ensure you have a meaningful and successful visit by:

- ★ **Customizing the format of each Dealer Visit to fit your needs and requests**
- ★ **Inviting your Member of Congress to your dealership**
- ★ **Notifying the media of the event and encourage positive local coverage**
- ★ **Providing talking points and assistance on federal legislation that impacts the automotive industry**

For more information on the Dealer Visit Program and much more, please visit

www.aiada.org/getinvolved

For over 40 years, AIADA has provided dealers with a community of like-minded businessmen and industry manufacturers focused on protecting America's 10,000 international auto franchises from damaging federal legislation and policy.



At the heart of this community is AIADA's **Legislative Action Network**. The L.A.N. provides you with the latest information on legislative happenings on Capitol Hill. It will keep you informed on all of AIADA's grassroots activities, including action alerts to Congress, updates on critical issues, tracking key Congressional votes, locating lawmakers, and preparing for national elections.

Join the L.A.N. today at www.aiada.org/getinvolved



Dealer Ed Fitzpatrick, his son Ryan Fitzpatrick, and his staff at Valley Lexus in Modesto, Calif., met with Rep. Jeff Denham during a recent dealer visit.

Left: Benny Yount, CEO of Paramount Automotive Group in Hickory, N.C., hosted Rep. Patrick McHenry.
Right: Rep. Charlie Dent visits with employees at a Pennsylvania Toyota franchise dealership.

Left: Former AIADA Chairman Rick DeSilva hosted Rep. Scott Garrett at his dealership in New Jersey.
Right: Ryan Mayer of Tameron Honda in Daphne, Ala., hosted a dealer visit with Rep. Bradley Byrne.